



POS Advertising Specification

- Please supply a Hi Res (PDF/X-1a:2001) print ready PDF.
- Files should be the correct size for your booking.
- Images should be at least 300dpi and CMYK (not RGB).
- Bitmapped line art (Logos, text etc.) should be 600dpi.
- No spot colours
- Transparency must be flattened at high resolution.
- All fonts should be embedded or outlined.

Please email to: iain@ildesignstudio.co.uk

